

# Griffin Arkilic

Los Angeles, CA | (510) 666-5542 | [LinkedIn](#) | [garkilic@gmail.com](mailto:garkilic@gmail.com) | [Github](#) | Active Security Clearance

## EXPERIENCE

2022 - Present

**Booz Allen Hamilton** | Senior Product Manager | Los Angeles, CA

Senior Product Manager (2025 - Present)

- Lead end-to-end implementation of AI solutions for several enterprise clients, translating business requirements into production-ready architectures serving thousands of government users
- Design and execute go-to-market strategies for AI-centric internal software products, shaping positioning, use cases, and adoption strategies in partnership with product and leadership teams.
- Serve as the primary technical and delivery lead for 4 major contract bids as well as RFIs/RFPs, bridging business objectives and technical systems to lead contract winning initiatives.
- Leading product development efforts to develop the autonomy-suite and build the first \$100M product business at Booz Allen.

Technical Product Lead (2024 - 2025)

- Led a team of 4 Tech Scouts to build and implement a net-new AI tech scouting process using modern AI tools and processes. We were able to reduce deliverable timelines by 100% with our MVP.
- Built and developed a sentiment analysis algorithm and digital twin that was used by members of the Booz Allen executive team to make firmwide investment decisions.
- Led research on Deepfakes, Mis-/Disinformation, Agentic AI, and Humanoid Robotics, influencing enterprise strategy. Our research around Deepfakes was the first ever Tech Scouting report to be presented at BoozCon.
- Advised and supported 20 clients across DOD and civil sectors, guiding mission-specific technology like AI and network security solutions through adoption, exploration, and implementation phases.

Technical Product Strategist (2022-2024)

- Developed a tech scouting product strategy and MVP to commercialize internal research, transforming insights into a scalable offering for federal and external markets that could be purchased outside of traditional contract vehicles.
- Delivered a \$1M cost-saving recommendation for a cybersecurity client by synthesizing extensive technical research into actionable insights.
- Built a high-performing lead generation pipeline for our CVC team by leveraging a network of industry contacts and employing AI-driven tools, uncovering over 20 investment opportunities and enabling in-depth analysis of 4+ promising companies.

2019 - 2022

**FitLab (Acquired previous company Fitplan)** | Product Manager | Oakland, CA

FitLab | Product Manager (2021-2022)

- Orchestrated a team of designers, engineers, and fitness experts by leveraging agile principles, enabling continuous delivery of updates and new products tailored by user feedback.
- Validated the MVP for "FightLab" by conducting direct outreach to fitness influencers and gathering early adopters, resulting in \$15,000 in pre-purchases and critical market insights.

## Fitplan | Product Manager (2019-2020)

- Helped manage a high-functioning team of engineers and UI/UX designers, working through product iterations, leading to \$8M in sales and a 62% boost in retention within one year.
- Navigated the Over-the-top (OTT) market opportunity by conducting user research and aligning executive priorities, culminating in the launch of the Fitplan app on Samsung TV with over 4M downloads to date.
- Elevated Fitplan's app store ratings from 4.2 to 4.8 stars by designing review feedback loops that encouraged user engagement and prioritized customer concerns, propelling the app into the "Top 100 Health and Fitness" category on the iOS App Store.

2017 - 2019

## Research Made | Co-founder | San Luis Obispo, CA

- Built and led engineering team of 5 to launch beta platform for university researchers, acquiring 30 beta users
- Introduced and implemented scrum software development practices over a 14-month period, fostering team collaboration and iterative progress that culminated in a functional beta utilized by early adopters for real-world feedback.
- Led a team of web developers over three months, guiding the construction of the Research Made beta to deliver a reliable and scalable prototype on schedule.

2016 - 2017

## FirststepForward | Founder | San Luis Obispo, CA

- Secured \$5k seed funding round from a local venture capital firm by pitching a compelling vision for the Firststepforward platform, leveraging market research, user data, and a strategic roadmap.
- Designed high-fidelity prototypes and detailed user stories for the entire Firststepforward application.

## CURRENT PROJECTS

*Cumulatively serving 500+ users and multiple paying enterprise clients across live, in-market products ranging from B2B to B2C.*

[Multiworks](#): Building the Business-OS for white-collar solo operators who purchased a home services business in the last 12 months with an SBA 7(a) loan.

[Solution Threads](#): Mini-SaaS for companies looking for the software that doesn't exist. We have worked with 9 enterprise clients so far.

## SKILLS

**Tools:** Claude Code, Codex, Cursor, Xcode, Git, GitHub, Vercel, Supabase, TestFlight, App Store Connect, MCP

**Frameworks:** SwiftUI, React, Next.js, Node.js, Tailwind CSS

**Languages:** Swift, TypeScript, JavaScript, Python, SQL, HTML/CSS

**AI-Specific:** Anthropic API, OpenAI API, MCP (Model Context Protocol) servers, Vector databases (Supabase pgvector), prompt engineering, system prompt design, agentic workflows, tool use/function calling, structured outputs

## EDUCATION

**Cal Poly, San Luis Obispo** | Bachelor of Science in Kinesiology, Minor in Entrepreneurship